

# ANNA BRETTSCHEIDER

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textile designer  
color connoisseur  
smilie enthusiast  
balloon aficionado

## EDUCATION

Savannah College of Art and Design  
BFA, Fibers — Class of 2018  
Supplemental Study: Lacoste, France — Spring 2016

## EXPERIENCE

### Crosby Street Studios | New York, NY

Rug Designer  
January 2021 — Present

Junior Rug Designer  
August 2018 — January 2021

Primarily, I design artwork for custom and collection rugs. Through collaborative meetings and my extensive trend, color and materials research, I guide clients and our sales team towards the style best suited for their project. I work closely with our mills to provide detailed purchase orders, and inspect our samples to find opportunities to iterate. I also work on marketing, styling for media, and merchandising for the brand.

### coolstuff.nyc | New York, NY

Co-Founder  
February 2020 — Present

coolstuff.nyc is a design-forward newsletter dedicated to sharing cool stuff in New York City and beyond.

### Freelance Interior Stylist & Content Creator | New York, NY

September 2020 — Present

Clients include: Ban.do, Good Stock, Sweet Reason, Straightaway Cocktails, Recess, Parade.

### Pottery Barn Teen | San Francisco, CA

Product Development Intern: Textile Design  
June 2017 — August 2017

I worked with the textile team to design patterns that were used in production for both the Fall and Dorm 2018 lines. I also developed two collections of textile designs which was presented to the CEO of Williams-Sonoma, Inc.

### Judy Ross Textiles | New York, NY

Studio Intern: Colorist & Pattern Designer  
June 2016 — August 2016

Color forecasted and designed patterns for the Fall line and developed pillow and rug designs. I also assisted in the design of a bedding collaboration with Garnet Hill.

## SKILLS

### Design

- Print and pattern design (CAD)
- Trend forecasting (color, pattern, and material)
- Styling and creative direction
- Hand painting and drawing
- Textile construction
- Creative direction for social media
- Product merchandising

### Software

- Adobe: Photoshop
- Adobe: Illustrator
- Adobe: InDesign
- Ned Graphics: Texelle

### Complimentary

- Energetic, positive, and motivated
- A self-managed team player
- Works well under creative direction of others
- Passionate about design outside of textiles
- Presentation and communication proficiency
- Begins projects with enthusiasm
- Interested in the elevation of the mundane

## PRESS

### Interviews

- Marie Claire Mag, 2021
- Freelance Founders, 2021
- Heaps Magazine, Audio Technica, 2021
- Printique, 2021
- Domino Mag, 2020
- The Family Reviews, 2020
- SCAD Fibers Blog, 2019
- SCAD Works Blog, 2018

### Editorial

- Cover Magazine: Issue 54, 2019
- Domino Mag, 2019
- Veranda Magazine, 2019
- Architectural Digest, 2019
- AD Pro, 2019
- New York Times, 2019



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